

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR AN ACCOMMODATION SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for managing an accommodation supply chain utilizing a network. A network is utilized to receive data from a plurality of accommodation outlets of an accommodation supply chain in which the data relates to the sale of accommodation products and services by the accommodation outlets. An electronic order form is generated based on the data for ordering accommodation products and services from an accommodation distributor of the accommodation supply chain. The data is transmitted via the network to the accommodation distributor of the accommodation supply chain. The data is also transmitted to an accommodation supplier of the accommodation supply chain utilizing the network. Additionally, activity in the accommodation supply chain is forecast utilizing the data.